

Elevate Your Brand and Take Your
Immersive Selling to New Heights

AERIAL CGI MODELS AND VIDEOS

Our TrueTour Aerial CGI Model can encompass an entire city or a few square blocks in a fully interactive CGI map. We map out your region using satellite data, highlighting destinations that are minutes or miles away. These models are customized to your exact specifications with graphics and other on-brand icons.

In this model you can click and drag the city in a 360° view. Zoom out for a birds-eye view or focus to see incredible detail. These models are ideal for properties with a tech-savvy customer base who wants tools best fit to elevate their branding. There are no site visits or drone shoots required, making these incredibly easy to produce.

Not only can we create a current map of the property — with or without its surroundings — but we can generate what your upcoming property or buildings will look like before you even break ground. This is such a great planning and promotion tool for new property builds, with TrueTour supporting the sales and marketing process from ideation to fruition.

The utility of this model is endless, whether showing off the beautiful natural landscape and surroundings, to reviewing proximity to local attractions, to sharing the map of your entire resort or club from above.



VISITING MEDIA

Level up your customer journey and elevate your branding with Aerial CGI Models and Videos! Say goodbye to low-resolution, made-from-scratch solutions with a bespoke, easy-to-use aerial model or video that will wow your guests and planners.



WATCH AERIAL CGI VIDEO

The CGI video and aerial CGI model can be created at any time. No need to schedule a photo shoot or coordinate with a photographer to come on-site. Inclement weather, drone restrictions or scheduling complications are no longer barriers with this new addition to your suite of tools.

Aerial CGI Video

For social media and other digital marketing platforms, share an aerial video map for maximum reach. A video snippet gives you and your team optimal utility on platforms such as Instagram, Facebook, LinkedIn, booking platforms, press releases, slideshows and PDFs, on key website landing pages, and anywhere else a video can be viewed or shared.

Take it a step further with incredibly specific navigation graphics to get from point A to B. Direct guests to specific regional attractions, such as a local festival, sports event or even to-and-from your nearby airport. These videos work extremely well as a simple explainer for your guests and partners.

Aerial CGI Model vs. Aerial CGI Video — Which do I choose?

Based on user testing, we would recommend both products be used in combination for optimal marketing reach. We've observed that our customers who enjoy one of these products quickly add the other to their TrueTour package.

For properties seeking an edge over their competitors with interactive technology, an aerial CGI model will pique any curious guest's interest. Some of our properties such as large-scale resorts, golf clubs and wineries gain even more utility from an interactive model of their region.

Aerial CGI videos provide maximum shareability and distribution within marketing campaigns and across channels. The customization can bring a specificity that some guests and partners will benefit greatly from. For example, when your front desk shares the aerial video with their QR code sheet — free to all Visiting Media customers — they can instantly place this video into the hands of guests touch-free onto their smartphone. This is a fantastic way to show the fastest route to the airport, how to get to the football stadium nearby, where to find the best restaurants, or even how to get to a sister property in one concise video.



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