

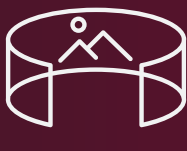
# THE ANATOMY OF A TrueTour®

Our one of a kind TrueTour® technology will put your company above the competition and increase your annual ROI. A powerful tool designed with both you and your client in mind. There is no better way to virtually experience your space. With so many features to take advantage of we've created this infographic to break down each piece that gives life to TrueTour®.



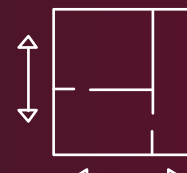
## features

### 360° PHOTOS & VIDEOS



Having the ability to explore within a photo or video will transform how your audience perceives your business. Instead of viewing the space in your photographers eyes allow them the luxury of seeing it in their own perspective.

### DETAILED FLOOR PLANS



Why make users open a second window to refer to your floor plan when they can do it directly within TrueTour? They can easily go back and forth between the 360° viewer and the layout of your space all in one place.

### UPLOAD MULTIPLE PDF FILES



Our PDF gallery allows for you to embed your beautiful catalog brochures, holiday specials, seasonal business hours, useful 1-sheets, and so much more. Plus they can now flip through your PDFs in TrueTour.

### PHOTO GALLERY



For those who love traditional photography we have our photo gallery feature. Add a handful of photos to capture all the emotion and styled design behind each event.

### ADD POINTS OF INTEREST & CALLS TO ACTION



Add infinite calls to action to your TrueTour, compelling one to buy, book now or learn more. It's a great way to create an immersive customer experience, add exclusive deals, fun facts, and more!



### 3D MODELING

We've partnered with Matterport to provide you with the best 3D modeling out there. Users will become so immersed in your 3D models that they're sure to spend a some extra time exploring.



### INCLUDE RATE SHEETS

Rate sheets are so easy to embed and update. Quickly switch out your rate sheet in the member dashboard when your prices fluctuate. Having it inside your TrueTour can save you all those additional emails back and forth.



### EMBED MAPS & DIRECTIONS

Users can access directions to your location via the maps feature. Rather than having to search online or on your website your customers can get directions at the click of a button.



### PROMOTE YOUR PARTNERS

Easily refer your business partners or local places for those asking for recommendations. Build trust and your community at the same time.

## functionality

### EXPERIENCE VIRTUAL REALITY



Pair TrueTour up with a VR headset for the full immersive experience. Perfect for tradeshows, presentations, and showing off your space on the go!

### INCREASE CONVERSIONS WITHIN TRUETOOR



Capture and book customers right away with the ability to add a call to action button. Imagine telling people they can get all the information they need and make a reservation from one eye-catching place.

### ADD TO ANY WEBSITE



A huge benefit of using TrueTour to hold all your marketing content is that it can live anywhere on the web. TrueTour can be used to display immersive content everywhere.



### MOBILE RESPONSIVE

In today's day and age businesses have to be able to present themselves professionally on mobile. It's not just your website that needs to be responsive but ALL your marketing materials as well!



### FAST SHARING

Just click and share to clients through email, text message, link sharing, and embedding across the web. It's a sustainable, paperless option that clients can access at any time.



### INSERT ANY LINK

The possibilities are endless with the option to link to ANY external domain. Link to your site, a blog post, a published article. Create landing pages for individual campaigns or special offers and highlight it right there in TrueTour!



### DASHBOARD CONTROLLED

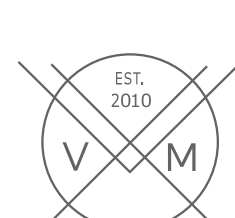
Easily update your TrueTour content from a single dashboard. As a member you can control all your changes at anytime with an accessible member dashboard.



### 100+ MORE FEATURES & INTEGRATIONS

Our library of features and integrations grows every day to help make it the greatest sales tool on earth. To learn more about what TrueTour can offer, schedule a demo!

**you have to see it to believe it  
schedule a demo today**



VISITING MEDIA