



VISITING
W MEDIA

IMMERSIVE
EXPERIENCES WITH
TRUETOUR ESSENTIALS

Get access to TrueTour for 20-30% less than the traditional package. Introducing the TrueTour™ Essentials App and content package for groups of 10+ smaller hotels — perfect for Limited and Select Service properties that need a simple solution to deliver a great digital experience to their customer anywhere on the web.

FOR
SMALL TEAMS

The TrueTour Essentials app fits the needs of property groups that desire a modern customer-friendly digital experience to integrate throughout their hotel website, email signatures, third-party platforms, social media and anywhere their target market is shopping online.

HIGH-QUALITY
DIGITAL CONTENT

These properties may not have large sales teams or multiple event spaces to showcase, but that doesn't make high-quality digital content any less critical to the modern consumer when choosing these properties sight unseen. TrueTour Essentials is designed with these properties' needs in mind.

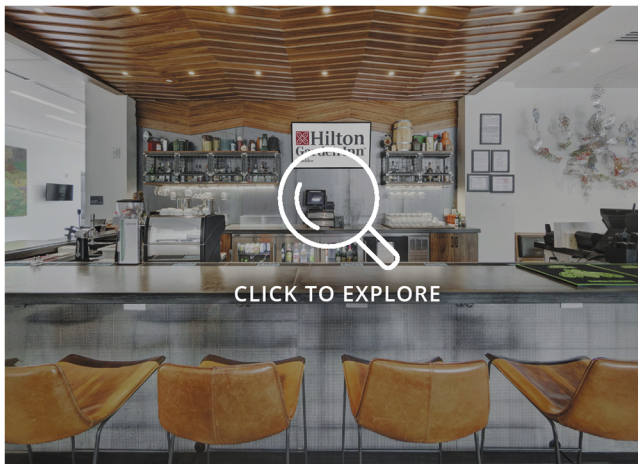


INCLUDED IN THIS NEW PRODUCT

Serving markets globally, Visiting Media can deliver these benefits to property groups around the world for minimal cost:

- TrueTour™ Essentials experience specifically designed for email signature integration (all hotel employees)
- Set bundle of content: 5 360°s, 5,000 sq ft of 3D to highlight proximity to local landmarks
- Access to our Traditional Content (still images, video production) at cost!
- Access to CGI Content Creation (furniture setups, aerial models) at cost!
- Website integration tools and best practices
- Third-party channel integration assistance (OTAs, Cvent, Google, websites, social platforms, and more)
- Front desk QR card providing instant contact-free delivery of marketing materials

Click to View a Sample TrueTour Essentials Experience



IDEAL CONTENT ADDITIONS TO THE TRUETOOR ESSENTIALS PACKAGE

With certain hotels, proximity to major landmarks and directions to nearby attractions is important to convey to guests and partners. With TrueTour Essentials, the aerial CGI technology available to customers is an ideal add-on to their content allotment. For properties within close proximity, one model can show multiple properties and highlight where they are in the area.



TRADITIONAL CONTENT: A CONVENIENT, COST EFFECTIVE ADDITION

With TrueTour™ Essentials, customers also gain access to our Traditional Content at cost — an affordable, convenient and fast way to get a suite of on-brand still images and video content, completely owned by you, with unlimited edits for fresh seasonal content variety and an array of formats across platforms. Free annual visits keep your content fresh and up to date with your latest remodel or seasonal additions. Contact us to learn more about our TrueTour™ Traditional Content division and about these features and benefits.

- High-quality still images provide a wide array of visuals
- Free yearly visits keep your images fresh



TRUETOUR™ VS TRUETOUR ESSENTIALS COMPARISON

HOW DOES TRUETOUR COMPARE TO TRUETOUR ESSENTIALS

	TrueTour Essentials	TrueTour
Ideal for	Hotels with 1 or No Salespeople	Hotels with 1+ Salespeople & event space
Number of Users	1	Unlimited
Back End Dashboard	✗	✓
Digital Asset Manager (DAM)	✗	✓
Create Unlimited, Bespoke Experiences	✗	✓
Built-In Proposal Response Features	✗	✓
Customer Contact List	✗	✓
Connected to Above- Property / GSO Users	✓	✓
Integrates into Brand.com	✓	✓
Integrates into 3rd Party Channels (Cvent, etc.)	✓	✓
Integrates into All Proposal Platforms	✓	✓
Integrates into Email Signatures	✓	✓
Share via Text, Email, Link and QR Code	✓	✓
Manages Property QR Codes / QR Content	✓	✓