



Booking.com Integration Guide

Value Drivers: *Site Tours*

Product Tiers: *SalesHub Starter | SalesHub Pro*

Overview

Enhance your visibility on Booking.com by adding immersive 360° photos to your OTA listing. Using **SalesHub Starter** or **Pro**, you can showcase your rooms, amenities, and property features with stunning panoramic visuals—providing an interactive preview that captures attention, builds trust, and drives direct engagement with prospective travelers.

Benefits:

- **Elevate Your Presence:** Enhance your OTA listing by adding 360° photos that immerse travelers in your property before they even arrive.
 - **Inspire Leisure Travelers:** Let guests explore your rooms, amenities, and surroundings in stunning detail—helping them picture their vacation and feel excited to book.
 - **Drive More Direct Engagement:** With a more dynamic, visual experience, your listing stands out from the crowd and keeps travelers engaged longer.
 - **Inspire Confidence:** 360° visuals set accurate expectations, build trust, and reduce hesitation—making it easier for guests to commit to their stay.
 - **Increase Bookings:** When travelers feel confident and inspired, they're more likely to book directly through your OTA listing—maximizing visibility and revenue.
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Submit Your Request

Step 1: Contact Your Customer Success Manager

- Notify your Customer Success Manager that you'd like to distribute assets to your Booking.com listing



- You Customer Success Manager will provide you with the flattened pano files to be uploaded to your Booking.com listing

Step 2: Upload Files to Your Booking.com Profile

- Log into your [Booking.com](https://www.booking.com) account
- Navigate to **Venues**
- Select the specific property account
- Navigate to the **Photos** section
- Scroll down to the **Panoramic (360)** section
- Click **Upload**
 - You can upload multiple images at once
 - If prompted with a confirmation message to verify the image, simply confirm and the upload will continue

Recommended Content Types

Content Type	Why It Works
360° Photos	Offer a highly realistic, detailed view of spaces

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.