



# Cvent Integration Guide

## Event Diagramming

**Value Drivers:** *Site Tours*

**Product Tiers:** *TrueTour | SalesHub Starter | SalesHub Pro*

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## Overview

Give planners a complete end-to-end view of your space by integrating Cvent Event Diagramming links directly into your immersive **SalesHub or TrueTour** experience. This allows planners to not only explore your meeting rooms visually but also interact with detailed 3D layouts and custom diagrams—bridging the gap between site inspection and spatial planning.

### Benefits:

- **Elevate Your Presence:** Feature your diagramming tools directly in your virtual site inspections—capturing planner attention during the most critical sourcing moments.
  - **Visualize Layout, Flow & Flexibility:** Show planners exactly how your rooms connect, expand, and transform with interactive 3D diagrams—bringing specs to life with clarity and depth.
  - **Accelerate Decision-Making:** Reduce friction and follow-up by helping planners instantly assess fit, flow, and setup potential—moving them from interest to inquiry faster.
  - **Drive Qualified Group Leads:** Increase the volume and quality of planner inquiries by helping them visualize their event with confidence—leading to faster bookings and stronger conversion.
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# Step-by-Step: Linking Cvent Event Diagramming

## Step 1: Choose the Right Asset

Choose the 3D virtual tour(s) in **SalesHub** or **TrueTour** that align with the rooms covered by your Cvent Event Diagramming links:

- Meeting Rooms, Ballrooms, Breakouts
- Only 3D Models are supported

## Step 2: Prepare Your Event Diagramming Links

- You will need to provide the following:
  - The View 3D Layouts link for each room (pr3d.cvent.com links)
  - Optionally: A screenshot of the first view within each layout (used as a visual cue inside the tour)

## Step 3: Submit Your Request

Email your Customer Success Manager with the following details:

- The room name or asset in TrueTour or SalesHub where the link should be placed
- The View 3D Layouts link for each room
- (Optional) A screenshot of the opening frame for each layout, or request that one be generated for you

Your Customer Success Manager will manage the integration process and notify you when the diagrams are accessible within your 3D Model.

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## Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the meeting space

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## Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

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## Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.