



Cvent Integration Guide

Supplier Network - Meeting Rooms & Floor Plans

Value Drivers: Group Bookings | Event Bookings | Site Tours

Product Tiers: SalesHub Starter | SalesHub Pro

Overview

Enhance your Cvent Supplier Network listing by embedding immersive virtual tours directly in the Meeting Rooms and Floor Plans sections. Using **SalesHub Starter, Pro, or TrueTour**, you can give planners instant visual context—highlighting your event spaces through rich, interactive media that builds confidence and drives more qualified group inquiries.

Benefits:

- **Elevate Your Presence:** Feature your venue's virtual tour directly on your Cvent listings—capturing attention right where planners are sourcing.
 - **Visualize Layout, Flow & Flexibility:** Help planners understand your space beyond specs with dynamic 3D tours that highlight how rooms connect & transform.
 - **Stand Out in the Sourcing Process:** Cut through the noise with rich, interactive visuals that make your listing more engaging and memorable—helping you rise to the top of a planner's shortlist.
 - **Accelerate Decision-Making:** By giving planners instant context and a better sense of fit, you reduce back-and-forth and streamline the decision-making process.
 - **Drive Qualified Group Leads:** When planners can confidently envision their event in your space, they're more likely to inquire, book faster, and bring more business to your doorstep.
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Step-by-Step: Creating Your Proposal Link

Step 1: Create the Experience

Use **SalesHub Pro** to:

- Create a multi-asset experience that aligns with the spaces featured on your Events page:
 - Meeting & Event Spaces
 - Focus on 360s, 3D Models & CGI setups
- Customize asset arrangements to match your narrative or key selling points
- Title the Experience ***Distribution - Cvent Supplier Network - Virtual Tour***
- Open Experience settings to turn off the Property Info Card & Digital Business Card, then lock the Experience

***Note:** *Cvent lets you put multiple links, so including a custom experience focused on Banquet Menus or Meeting Planner Information will enhance your offerings, simply follow the steps above*

Use **SalesHub Starter** or **TrueTour** to:

- Choose one immersive asset
 - Typically your most comprehensive 3D model of the connected meeting space

Step 2: Copy Your Link(s)

For Experience Links:

- Click the **Share** icon on the Experience
- Click **Copy**

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

Step 3: Embed on Your Cvent Listing

- Login to your Cvent profile
- Click **Venue** from the top navigation bar
- Click **Documents** from the left menu
- Click **Add**



- Click **Document Link**
- Enter in the following information:
 - **Name:** It is the best practice to format the name as: **Space Name - Virtual Tour**
 - **URL:** Paste your experience link
 - **File Category:** Select Floor Plan File Category
- Check the following boxes under Proposal Settings and Visibility Settings
 - Make this document available in proposals created for this venue
 - Display in the Cvent Supplier Network
- Click **Save**

Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

**Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the meeting space
360° Photos	Offer a highly realistic, detailed view of spaces
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot
Documents	Include relevant banquet menus or meeting planner documents to better inform prospective customers



These formats help planners visualize experiences clearly and confidently.

Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
 - Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
 - Use consistent CTAs (“Take a Virtual Tour”) to indicate interactivity
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Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they’re intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.