# **Eventective Integration Guide**

Value Drivers: Group Bookings | Event Bookings | Site Tours

Product Tiers: SalesHub Starter | SalesHub Pro

# Overview

Utilizing **SalesHub Starter** or **Pro**, you can embed immersive virtual tours directly into your Eventective listing or proposal, immediately differentiating your venue and providing planners with a realistic, interactive preview of your event spaces—reducing friction and increasing lead volume.

### **Benefits:**

- **Elevate Your Presence:** Feature your venue's virtual tour directly on your Eventective listing to instantly capture attention and set your space apart from the competition.
- **Bring Your Space to Life:** Static photos can only go so far—immersive 3D tours give planners a realistic feel for your event spaces, helping them visualize their celebration or meeting in your venue.
- **Inspire Confidence:** Couples and planners can explore your layout, ambiance, and flow in real time, reducing questions and making it easier to take the next step.
- **Drive More Inquiries:** With a clearer picture of what you offer, planners are more likely to reach out—turning curiosity into qualified leads.

# **Step-by-Step: Creating Your Proposal Link**

### Step 1: Select the Right Content

- Navigate to your asset library
- Choose one immersive asset that highlights your Meeting & Events Spaces
  - Typically your most comprehensive 3D model of the connected meeting space



### Step 2: Generate Your Link

- Open the asset modal in your asset library
- Click the drop down arrow next to Channel Distribution
- Click the Copy button next to Embed Code

#### **Step 3: Add to Your Eventective Proposal**

Embed your Virtual Tour directly into your Eventective listing

- Email Eventective's support team at *cs@eventective.com* or use the "Contact Us" form on your dashboard
- Provide the embed code and request that it be embedded in the Virtual Tour section of your venue listing

### **Experience Settings Configuration**

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

\*Settings can be accessed by clicking the Settings Icon to the left of the experience title.

### **Recommended Content Types**

Content Type	Why It Works
Enhanced 3D Models	Let planners "walk through" the space virtually
360° Photos	Offer a highly realistic, detailed view of spaces & setups
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot

These formats help planners visualize experiences clearly and confidently.

### **Placement Best Practices**

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
- Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
- Use consistent CTAs ("Take a Virtual Tour") to indicate interactivity

### Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <<u>https://visitme.co></u>, which powers many of your tour links.

You can find the full list of recommended domains to allow here.

# **Need Help?**

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.