



Facebook Integration Guide

Social Post

Value Drivers: Event Bookings | Site Tours

Product Tiers: SalesHub Starter | SalesHub Pro

Overview

Use Facebook to showcase your venue through immersive virtual tours that spotlight your most versatile event spaces. With **SalesHub Starter** or **Pro**, you can curate a visual Experience link and post it with a compelling hero image—capturing attention in the feed and inspiring your audience to engage, share, and inquire.

Benefits:

- **Engage a Broader Audience:** Use Facebook to showcase immersive virtual tours that highlight your venue's versatility for social events—from weddings and birthday parties to family reunions and holiday celebrations.
 - **Create Shareable Moments:** Visually stunning 3D tours are perfect for eye-catching posts that people love to share—extending your reach through word of mouth and personal networks.
 - **Inspire Excitement & Connection:** Let future hosts and guests imagine their event in your space with a realistic walkthrough of your venue, helping them form an emotional connection before they ever visit.
 - **Stay Top of Mind:** Keep your property visible and relevant with regular posts that reflect seasonal trends, event inspiration, or real-life celebrations held at your venue.
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Step-by-Step: Creating Your Link

Step 1: Create the Experience

Use **SalesHub Pro** to:

- Create a multi-asset experience highlighting your featured segment:
 - Wedding/Social: Ballrooms, terraces, rooftop spaces
 - Seasonal: Holiday setups, poolside event layouts, featured packages
- Customize asset arrangements to match your narrative or key selling points
- Title the Experience ***Distribution - Facebook - Holiday Parties (campaign title)***
- Open Experience settings to turn off the Digital Business Card, then lock the Experience
 - Your Property Info Card can remain enabled to provide context

Use **SalesHub Starter** to:

- Choose one immersive asset
 - Typically your most comprehensive 3D model of the connected meeting space

Step 2: Copy Your Link(s)

For Experience Links:

- Click the **Share** icon on the Experience
- Click **Copy**
- **Paste** the link into a new browser tab or window to open it
- Once the Experience loads, **copy the URL from the browser address bar**

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

Step 3: Create a Post

- Create a post on your property's Facebook page
- Upload a hero image
- Write a short, engaging caption that includes:
 - What you're highlighting (e.g., "See how our courtyard transforms for summer weddings")
 - The value/offer
 - A call to action (e.g., "Look Around")
- Click **Post**



Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Enabled
Digital Business Card	Disabled

**Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the space virtually
360° Photos	Offer a highly realistic, detailed view of spaces and setups

These formats help planners visualize experiences clearly and confidently.

Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
 - Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
 - Use consistent CTAs (“Take a Virtual Tour”) to indicate interactivity
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Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.