



Four Seasons Website Integration Guide

Accommodations & Events Pages

Value Drivers: Event Bookings | Group Bookings | Site Tours

Product Tiers: SalesHub Starter | SalesHub Pro

Overview

Four Seasons properties can enrich their Accommodations & Events pages by integrating immersive virtual tours, giving guests an interactive way to explore your spaces before they arrive. With **SalesHub Starter** or **Pro**, these virtual experiences bring your hotel's story to life, showcase ambiance, and help drive more confident group bookings.

Benefits:

- **Inspire Wanderlust and Drive Bookings:** Immersive virtual tours give potential guests a vivid, emotional preview of your resort—showcasing scenic views, luxurious amenities, and unique experiences that photos alone can't capture. By letting them explore before they arrive, you spark excitement, build connections, and turn dreamers into bookers.
 - **Go Beyond the Capacity Chart:** Help planners understand flow, layout, and ambiance in a way specs alone can't convey.
 - **Deliver Virtual Site Tours, Instantly:** Give planners a quick, self-guided look at your meeting spaces—helping them assess fit and flow right from the listing.
 - **Inspire Confidence:** Virtual tours provide clarity and transparency, helping planners visualize their meeting space and feel more confident in choosing your property over others.
 - **Accelerate Event Inquiries:** With fewer questions and more clarity upfront, planners are more likely to reach out and move forward, faster.
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Step-by-Step: Creating Your Link

Step 1: Create the Experience

Use **SalesHub Pro** to:

- Create a multi-asset experience that aligns with your intended segment
 - Meeting & Event Spaces
 - Focus on 360s, 3D Models & CGI setups
 - Customize asset arrangements to match your narrative or key selling points
- Title the **Experience Distribution - Four Seasons - Meeting & Events**
- Open Experience settings to turn off the Property Info Card & Digital Business Card, then lock the Experience

Use **SalesHub Starter** or **Pro** to:

- Choose single assets to be distributed on the each individual guest room page
 - 360° Photos for Standard Rooms or Views
 - Enhanced 3D Models for Suites

Step 2: Copy Your Link

To streamline deployment, download the attached [worksheet](#) and follow these steps:

For Experience Links:

- Click the **Share** icon on the Experience
- Click **Copy**

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

Step 3: Coordinate with Digital Marketing or E-Commerce Manager

- Email your property Digital Marketing or E-Commerce Manager
 - Include:
 - The complete list of virtual tour URLs
 - The corresponding room or event space name for each
 - A request to have the links embedded via popup modals on the specific page (Meetings & Events, Accommodations, etc.)
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Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

**Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the space virtually
360° Photos	Offer a highly realistic, detailed view of spaces and setups
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot
Video Productions	Engage audiences with dynamic walkthroughs

These formats help planners visualize your space, assess fit, and accelerate engagement.

Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
- Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
- Use consistent CTAs (“Take a Virtual Tour”) to indicate interactivity



Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.