



# Hotel Indigo Integration Guide

## Capacity Charts

*Value Drivers: Event Bookings | Group Bookings*

*Product Tiers: SalesHub Starter | SalesHub Pro*

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## Overview

Hotel Indigo properties can enhance their brand websites by embedding immersive virtual tours directly into the Highlights section of the overview page. With **SalesHub Starter** or **Pro**, you can present a visual-first experience that allows travelers and planners to explore your hotel in real time—building confidence, improving engagement, and driving qualified inquiries.

### Benefits:

- **Create a Visual First Impression:** Showcase your hotel with a virtual tour featured on your website, giving guests and planners an immersive way to explore your property.
  - **Drive Engagement:** Go beyond static images—interactive content keeps travelers exploring longer and builds excitement.
  - **Save Time:** Let the tour answer initial questions for you—minimizing the need for early-stage back-and-forth.
  - **Generate Qualified Leads:** By helping visitors visualize the experience, you turn casual website traffic into planners ready to reach out.
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## Step-by-Step: Creating Your Link List

### Step 1: Select the Right Assets

- Choose one immersive asset per meeting space listed in your Capacity Chart.
- Only include spaces that appear in your Floor Plans or Capacities table
- Recommended Asset Types:
  - Enhanced 3D Models
  - 360° Photos

### Step 2: Generate Share Links

To streamline deployment, download the attached [worksheet](#) and follow these steps:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

### Step 3: Embed into Your Capacity Chart

Once your links are ready, follow this procedure:

- Open your Capacity Chart on your Events page
- Add a new column for a call to action, such as “Explore” or “Virtual Tour”
- For each row (i.e., each room), paste the corresponding single asset link
- Represent the link with a clear icon or label (e.g., “360” or a VR icon) to trigger the virtual tour popup

**\*Important Note:** For the best viewing experience, most websites only require a URL link to display content in a popup modal—this avoids redirecting users, opening new tabs, or embedding heavy elements that slow down page load. Popups are the preferred method, and if automatic conversion isn't supported, popup script code can be added manually.

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## Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the meeting space space virtually
360° Photos	Offer a highly realistic, detailed view of spaces and setups



CGI Setups	Visualize event layouts without having to stage your room during the photoshoot
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These formats help planners visualize your space, assess fit, and accelerate engagement.

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## Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
  - Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
  - Use consistent CTAs (“Take a Virtual Tour”) to indicate interactivity
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## Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they’re intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

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## Need Help?

If you're unsure which assets to include, or how to generate your asset link, contact your Customer Success Manager.