



Hyatt Canvas Integration Guide

Meetings & Events Page

Value Drivers: Event Bookings | Group Bookings

Product Tiers: SalesHub Starter | SalesHub Pro

Overview

Hyatt properties can enhance their Meetings & Events page by embedding immersive virtual tours using **SalesHub Starter** or **Pro**. Planners can explore ballrooms, breakout spaces, and guest rooms interactively—helping them make faster, more confident decisions. These tours support RFP responses, drive conversions, and differentiate Hyatt by showcasing real spaces in a compelling, planner-friendly format.

Benefits:

- **Go Beyond the Specs:** Help planners visualize the flow and layout of your meeting spaces, beyond what specs and diagrams can convey.
 - **Deliver Focused Virtual Site Tours, Instantly:** Give planners a focused, self-guided tour of each meeting space—helping them assess fit and flow right from the listing.
 - **Inspire Confidence:** Virtual tours provide clarity and transparency, helping planners visualize their meeting space and feel more confident in choosing your property over others.
 - **Accelerate Event Inquiries:** With fewer questions and more clarity upfront, planners are more likely to reach out and move forward, faster.
 - **Drive Group Bookings:** When planners can see how their groups will fit into your space, they're more likely to secure your venue for larger events.
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Step-by-Step: Creating Your Link

Step 1: Select the Right Content

Use **SalesHub Pro** to:

- Create a multi-asset experience that aligns with the spaces featured on your Events page:
 - Meeting & Event Spaces
 - Focus on 360s, 3D Models & CGI setups
- Customize asset arrangements to match your narrative or key selling points
- Title the Experience ***Distribution - Hyatt Website - Meetings & Events Page***
- Open Experience settings to turn off the Property Info Card & Digital Business Card, then lock the Experience

Use **SalesHub Starter** to:

- Choose one immersive asset
 - Select your most comprehensive 3D model of the connected meeting space

Step 2: Generate the Asset Link

For Experience Links:

- Click the **Share** icon on the Experience
- Click **Copy**

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

Step 3: Submit the Hyatt Distribution Sheet

Request the Hyatt Distribution Sheet from your CSM and follow these steps:

- Paste the Experience url in the worksheet
 - Include the name of the website page you would like to distribute on (i.e. Meetings & Events)
 - Email the experience url to your Hyatt Brand Manager (HBM) for implementation
 - Copy your Customer Success Manager to ensure coordination and support
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Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

**Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the meeting space virtually
360° Photos	Offer a highly realistic, detailed view of meeting space
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot

These formats increase clarity, encourage upsells, and enhance guest confidence.

Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
 - Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
 - Use consistent CTAs (“Take a Virtual Tour”) to indicate interactivity
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Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.