



# Hyatt Website Integration Guide

## Rooms & Suites Page – Individual Room Modals

*Value Drivers: Room Bookings | Group Bookings | Room Upsells*

*Product Tiers: SalesHub Starter | SalesHub Pro*

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## Overview

Hyatt properties can enhance their Rooms & Suites pages by embedding immersive virtual tours within individual room modals. This allows travelers to explore accommodations interactively, helping drive conversions, upsells, and guest confidence. Using **SalesHub Starter** or **Pro**, you can deploy high-quality visuals that connect directly to specific room types and match the exact room being viewed on the website.

### Benefits:

- **Showcase Your Rooms:** Enhance your Hyatt Rooms & Suites page with a virtual tour, offering a detailed view of your accommodations.
  - **Drive Engagement:** Go beyond static images—interactive content keeps travelers exploring longer and builds excitement.
  - **Boost Upsell Revenue:** By offering realistic, visually compelling previews of premium rooms and suites, guests are more likely to explore higher-tier options—leading to increased confidence, more direct bookings, and greater upsell potential at the moment of decision.
  - **Inspire Confidence:** Virtual tours provide clarity and transparency, helping guests feel more confident in choosing your property over others.
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# Step-by-Step: Creating Your Link

## Step 1: Select the Right Content

- Choose individual immersive visuals specifically aligned with Guest Rooms & Suites.
  - 360° Photos of standard rooms
  - Enhanced 3D Models (preferred) of Suites

## Step 2: Generate the Asset Links

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

## Step 3: Compile Hyatt Distribution Sheet

To streamline deployment, request the Hyatt Distribution Sheet from your CSM and follow these steps:

- Paste each individual asset link in the appropriate row
- Add the corresponding Room or Suite name (as it appears on your Hyatt website)
- Include the name of the website page you would like to distribute on (i.e. **Meetings & Events**)
- Retrieve the Hyatt Brand Manager (HBM) image code for each room by:
  - Right-clicking the room image on your live Hyatt site
  - Saving the image; the HBM code will be part of the filename
  - Copying the code into the sheet under the "Hyatt Code" column

## Step 4: Submit the Hyatt Distribution Sheet

- Email the completed sheet to your Hyatt Brand Manager (HBM) for implementation
- CC your Customer Success Manager to ensure coordination and support

*Note: Our team is happy to assist with the creation of your Hyatt Distribution Sheet. Please reach out to your Customer Success Manager.*

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## Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

*\*Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

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## Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the room virtually
360° Photos	Offer a highly realistic, detailed view of guestrooms

These formats increase clarity, encourage upsells, and enhance guest confidence.

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## Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
- Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
- Use consistent CTAs (“Take a Virtual Tour”) to indicate interactivity

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## Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps



make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

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## Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.