



Marriott Website Integration Guide

CORE Tier – Events Page

Value Drivers: *Event Bookings | Group Bookings | Site Tours*

Product Tiers: *SalesHub Starter | SalesHub Pro*

Overview

Marriott properties can enhance their Events pages with immersive content using **SalesHub Starter or Pro**. This integration enables planners to explore your meeting and event spaces virtually, creating a more engaging and informative experience that supports faster, more confident booking decisions.

Benefits:

- **Go Beyond the Specs:** Help planners visualize the layout and flow of your meeting spaces with a featured 3D model that goes beyond traditional specs and diagrams.
 - **Deliver Focused Virtual Site Tours, Instantly:** Give planners a self-guided, immersive 3D tour of your meeting space, allowing them to assess fit and flow without leaving the page.
 - **Inspire Confidence:** Virtual tours provide clarity and transparency, helping planners visualize their meeting space and feel more confident in choosing your property over others.
 - **Accelerate Event Inquiries:** With more clarity and fewer questions upfront, planners are more likely to reach out and move forward with confidence.
 - **Drive Group Bookings:** Seeing how their group will fit into your space in 3D encourages planners to secure your venue for larger events.
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Step-by-Step: Creating Your Link

Step 1: Create the Experience

Use **SalesHub Pro** to:

- Create a multi-asset experience that aligns with the spaces featured on your Events page:
 - Meeting & Event Spaces
 - Focus on 360s, 3D Models & CGI setups
- Customize asset arrangements to match your narrative or key selling points
- Title the Experience ***Distribution - Marriott Website - Events Page***
- Open Experience settings to turn off the Property Info Card & Digital Business Card, then lock the Experience

Use **SalesHub Starter** to:

- Choose one immersive asset
 - Typically your most comprehensive 3D model of the connected meeting space

Step 2: Copy Your Link(s)

For Experience Links:

- Click the **Share** icon on the Experience
- Click **Copy**

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

Step 3: Embed on Events Page

- If you have a Marriott Digital Services (MDS) representative, email your link to them.
- If you don't have an MDS representative, you can add the links via the **Marriott Product Catalog** by following these steps:
 - Go to:
https://marriott-prod.mdm.stibosystems.com/webui/catalog_ui#deepLink=1&contextID=en_US&workspaceID=Main&screen=homepage
 - Enter your hotel's MARSHA code in "Property Search"
 - Navigate: Sales Messages > Alerts, Messages & Social > Property Messages > **+ Add**
 - Under "Hotel Message Type," select a relevant HWS Page/Section



- Fill in:
 - Title
 - Description
 - Start Date
 - End Date (max 1 year; must be re-added annually)
 - Link Title (e.g., "Take A Virtual Tour")
 - Hyperlink the experience URL (entered in "link path" field)
 - Click **Save**, which will submit your request.
 - Messages should appear on HWS Pages within 2 business days.
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Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

**Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners "walk through" the space virtually
360° Photos	Offer a highly realistic, detailed view of spaces and setups
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot

These formats help planners visualize experiences clearly and confidently.



Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
 - Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
 - Use consistent CTAs ("Take a Virtual Tour") to indicate interactivity
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Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.