

# **Proposal Path Integration Guide**

#### **Meeting Space Grid**

Value Drivers: Group Bookings | Event Bookings | Site Tours

Product Tiers: SalesHub Starter | SalesHub Pro

### **Overview**

Sales teams can upgrade their proposals by embedding immersive virtual tours directly into the Meeting Space Grid or Schedule of Events. Using **SalesHub Starter or Pro**, you can provide planners with 360° or 3D previews of each event space being proposed—helping them understand layout, flow, and suitability at a glance.

#### **Benefits:**

- Elevate Group Proposals: Enhance your ProposalPath presentations with immersive virtual tours that bring your meeting spaces to life in a compelling, visual way.
- **Provide Visual Clarity:** Help planners understand layout, flow, and scale instantly—removing uncertainty and building trust in your venue's fit for their event.
- **Stand Out from Competing Bids:** Immersive, media-rich proposals make your property more memorable and emotionally resonant, helping you rise above the competition.
- **Reduce Shopping Around:** When planners can clearly see how your venue fits their vision, they're less likely to keep searching—accelerating decision-making.
- **Drive Group Bookings:** Stronger engagement and fewer questions upfront lead to faster follow-ups, more inquiries, and a greater chance of securing the booking.



# **Step-by-Step: Creating Your Proposal Link**

#### **Step 1: Select the Right Content**

- Choose individual immersive visuals specifically aligned with Meetings & Events
  - 360s to highlight public locations, beautiful amenities or ballrooms
    - 3D Models to communicate scale, proximity & connectivity

#### Step 2: Generate Asset Links

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the Copy button next to Link

#### Step 3: Generate Share Outputs

To streamline deployment, download the attached worksheet and follow these steps:

- List each room name exactly as it appears in your Meeting Space Grid
- Paste the corresponding link next to each space name
- Include all available meeting, ballroom & event spaces with immersive content

#### Step 4: Prepare Your Link Grid on Your Proposal

- Open your Meeting Space Grid template
- Add a new column titled Virtual Tour
- For each listed event space, paste the corresponding link
- Use a visual label such as a 360° icon or "VT" to represent each link
- If necessary, consult your internal proposal tool or sales operations team for embedding support

### **Experience Settings Configuration**

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled



Digital Business Card	Disabled

\*Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.

# **Recommended Content Types**

Content Type	Why It Works
Enhanced 3D Models	Let planners "walk through" the meeting space
360° Photos	Offer a highly realistic, detailed view of spaces
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot

These formats help planners visualize experiences clearly and confidently.

### **Placement Best Practices**

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
- Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
- Use consistent CTAs ("Take a Virtual Tour") to indicate interactivity

## Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <<u>https://visitme.co></u>, which powers many of your tour links.

You can find the full list of recommended domains to allow here.



# **Need Help?**

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.