Q9 Digital Integration Guide

Value Drivers: Group Bookings | Event Bookings | Room Bookings

Product Tiers: SalesHub Starter | SalesHub Pro

Overview

Sales teams can now elevate their proposals by embedding immersive, interactive content directly into the Q9 Digital Sales Companion platform using **SalesHub Starter** or **Pro**. This guide outlines how to build and deliver engaging, immersive experiences that make proposals more effective, efficient, and unforgettable.

Benefits:

- Enhance Proposals: Integrate immersive visuals directly into your Q9 Digital Sales Proposals to give planners a realistic, engaging look at your meeting and event spaces.
- **Drive Group Bookings:** Interactive visuals make your proposal more compelling, helping planners envision their event with confidence—and increasing the chances they choose your venue.
- **Save Time:** Reduce follow-up questions by providing instant clarity on layout and flow, allowing your sales team to focus on closing, not clarifying.
- Stand Out from the Competition: Go beyond static proposals. With dynamic, media-rich content, your proposals become more memorable and impactful—setting your venue apart early in the decision process.

Step-by-Step: Creating Your Proposal Link

Step 1: Create the Experience

Use SalesHub Pro to:

- Create a multi-asset experience highlighting your featured segment:
 - Meeting & Event Spaces

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- Accommodations (Guest Rooms, Suites)
- Customize asset arrangements to match your narrative or key selling points
- Title the Experience Distribution Q9 Digital
- Open Experience settings to turn off the Property Info Card & Digital Business Card, then lock the Experience

Use SalesHub Starter to:

- Choose one immersive asset
 - Typically a 3D model of your connected meeting space

Step 2: Generate Your Link(s)

For Experience Links:

- Click the Share icon on the Experience
- Click Copy

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to Channel Distribution
- Click the **Copy** button next to **Link**

Step 4: Add to the Marriott Proposal Form

Paste your link(s) into the **Marriott** <u>proposal form</u>. You'll find the appropriate fields for interactive content or visual references.

• Include the Room Name, Category & URL

Step 5: Submit Your Proposal

Once the form is complete with your immersive links, email it to: **DeploymentServices@marriott.com**

Tip: Reach out to Deployment Services or reference Marriott's internal learning site if you need support submitting.

Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

*Experience settings can be accessed by clicking the Settings lcon to the left of your experience title.

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners "walk through" the space virtually
360° Photos	Offer a highly realistic, detailed view of spaces and setups
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot

These formats help planners visualize experiences clearly and confidently.

Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
- Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
- Use consistent CTAs ("Take a Virtual Tour") to indicate interactivity

Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <<u>https://visitme.co></u>, which powers many of your tour links.

You can find the full list of recommended domains to allow here.

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.