



Sonesta Website Integration Guide

Overview Page

Value Drivers: *Site Tours*

Product Tiers: *SalesHub Starter | SalesHub Pro*

Overview

Sonesta properties can enhance their brand website experience by embedding immersive virtual tours within both the Overview and Meeting Spaces sections. Using **SalesHub Starter** or **Pro**, you can showcase your guest rooms and event venues with high-impact visuals that drive bookings, inspire confidence, and turn browsers into qualified leads.

Benefits:

- **Go Beyond the Capacity Chart:** Help planners understand flow, layout, and ambiance in a way specs alone can't convey.
 - **Deliver Virtual Site Tours, Instantly:** Give planners a quick, self-guided look at your meeting spaces—helping them assess fit and flow right from the listing.
 - **Inspire Confidence:** Virtual tours provide clarity and transparency, helping planners visualize their meeting space and feel more confident in choosing your property over others.
 - **Accelerate Event Inquiries:** With fewer questions and more clarity upfront, planners are more likely to reach out and move forward, faster.
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Step-by-Step: Creating Your Link

Step 1: Create the Experience

Use **SalesHub Pro** to:

- Build a multi-asset Experience focused on showcasing public spaces and guest-facing amenities



- Hotel lobbies and public spaces
- Restaurants, bars, spas, pools, lounges
- Leisure brochures, wellness features
- Aerial 360° tours of property or surroundings
- Videos and narrated welcome tours
- Arrange assets to match your ideal discovery flow
- Title the Experience ***Distribution - Sonesta Website - Overview Page***
- Open Experience settings to turn off the Property Info Card & Digital Business Card, then lock the Experience

Use **SalesHub Starter** to:

- Select a single immersive asset that captures the essence of your property—typically an Enhanced 3D Tour or Aerial 360°

Step 2: Copy Your Link(s)

For Experience Links:

- Click the **Share** icon on the Experience
- Click **Copy**

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

Step 3: Embed on Overview Page

- Login to your Sonesta Portal
 - Navigate to your Overview page
 - Insert the virtual tour link in a prominent location, such as:
 - Top of the Overview page
 - Bottom of the Overview page under Hotel Details
 - Under specific meeting space, room, or promotion tiles
 - Use clear link text like “Explore the Ballroom” or “Take a Virtual Tour”
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Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

**Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the space virtually
360° Photos	Offer a highly realistic, detailed view of spaces and setups
Aerial 360°	Offer context with immersive views of the full property and surrounding locale
Nearby Attraction Tours	Highlight local destinations that support leisure & group
Video Productions	Engage audiences with dynamic walkthroughs

Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
- Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
- Use consistent CTAs (“Take a Virtual Tour”) to indicate interactivity



Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.