



SquareSpace (Vanity) Integration Guide

Events Page

Value Drivers: Event Bookings | Group Bookings

Product Tiers: SalesHub Starter | SalesHub Pro

Overview

Bring your SquareSpace vanity website to life by embedding immersive virtual tours directly on your Events page. Using **SalesHub Starter** or **Pro**, you can showcase connected meeting spaces in interactive detail—giving planners a self-guided, visually rich preview that builds confidence and accelerates decision-making.

Benefits:

- **Bring Your Vanity Site to Life:** Enhance your SquareSpace site with immersive virtual tours that showcase your hotel in stunning, interactive detail—making every page more engaging and memorable.
 - **Create a Seamless Experience:** Whether it's your overview page, meetings & events section, or guest room highlights, embedding virtual tours throughout ensures consistent, visually rich storytelling that keeps visitors exploring longer.
 - **Boost Bookings & Event Inquiries:** With more context and confidence built in from the start, guests and planners are more likely to book directly or reach out—reducing the need to comparison shop elsewhere.
 - **Stand Out:** In a world of cookie-cutter websites, rich media like virtual tours differentiate your property and elevate your brand's online presence.
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Step-by-Step: Creating Your Link

Step 1: Create the Experience

Use **SalesHub Pro** to:

- Create a multi-asset experience that aligns with the spaces featured on your Events page:
 - Meeting & Event Spaces
 - Focus on 360s, 3D Models & CGI setups
 - Customize asset arrangements to match your narrative or key selling points
- Title the **Experience Distribution - Vanity Website - Events Page**
- Open Experience settings to turn off the Property Info Card & Digital Business Card, then lock the Experience

Use **SalesHub Starter** to:

- Choose one immersive asset
 - Typically your most comprehensive 3D model of the connected meeting space

Step 2: Copy Your Link(s)

For Experience Links:

- Click the **Share** icon on the Experience
- Click **Copy**

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

Step 3: Embed on the Events Page

Once your link is ready, follow this procedure:

- Insert the popup script under the “Virtual Tour” call-to-action or button on your SquareSpace Events page
- Use SquareSpace’s code block to embed the script directly into a popup modal on the page
- For step-by-step embed instructions, refer to SquareSpace’s support documentation or consult your web manager



Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

**Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the space virtually
360° Photos	Offer a highly realistic, detailed view of spaces and setups
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot
Aerial 360°	Offer context with immersive views of the full property and surrounding locale
Nearby Attraction Tours	Highlight local destinations that support leisure or event travel decisions
Video Productions	Engage audiences with dynamic walkthroughs

These formats help planners visualize your space, assess fit, and accelerate engagement.



Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
 - Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
 - Use consistent CTAs (“Take a Virtual Tour”) to indicate interactivity
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Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they’re intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.