



Synxis Booking Engine Integration Guide

Rooms & Suites – Individual Room Modals

Value Drivers: *Room Bookings | Room Upsells*

Product Tiers: *SalesHub Starter | SalesHub Pro*

Overview

Properties can elevate their Synxis booking engine by embedding immersive virtual tours into individual guest room modals. Using **SalesHub Starter or Pro**, you can provide guests with rich, interactive previews of your accommodations right at the point of decision—driving conversions, increasing upsell revenue, and differentiating your property.

Benefits:

- **Create Premium Booking Experiences:** Showcase your suites and accommodations in stunning detail with interactive 3D models embedded directly into your Synxis booking engine—right where travelers are making their decision.
 - **Drive Engagement:** Turn traditional booking flows into immersive experiences that keep travelers exploring longer and spark excitement.
 - **Boost Upsell Revenue:** Highlight premium rooms and suites with realistic, visually compelling previews—encouraging guests to consider higher-tier options at the moment of booking.
 - **Inspire Confidence:** Virtual tours provide clarity and transparency, helping guests feel more confident in choosing your property over others.
 - **Drive Room Bookings:** When travelers can visualize their stay during the booking flow, they're more likely to complete the reservation with confidence and excitement.
-



Step-by-Step: Creating Your Link

Step 1: Select the Right Content

- Choose individual immersive visuals specifically aligned with Guest Rooms & Suites.
 - 360° Photos of standard rooms
 - Enhanced 3D Models of Suites

Step 2: Generate the Asset Links

- Generate individual links for each relevant asset
 - To do so, navigate to the specific room
 - Click the **Share** icon
 - Click **This Asset**
 - Click **Copy**

Step 3: Generate Share Outputs

To streamline deployment, download the attached [worksheet](#) and follow these steps:

- List each room name exactly as it appears in Synxis
- Paste the corresponding link next to each room name
- Include all available room types with immersive content

Step 4: Submit to Synxis

- Email the completed list to your Synxis support contact
- Synxis will upload the individual links for each room modal
- For support, refer to Synxis's external documentation or contact their implementation team

Note: Our team is happy to assist with the creation of your asset list. Please reach out to your Customer Success Manager.

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the room virtually



360° Photos	Offer a highly realistic, detailed view of guestrooms
-------------	---

These formats increase clarity, encourage upsells, and enhance guest confidence.

Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
 - Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
 - Use consistent CTAs ("Take a Virtual Tour") to indicate interactivity
-

Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.