

# **Viceroy Website Integration Guide**

Value Drivers: Event Bookings | Group Bookings | Room Bookings | Room Upsells

**Product Tiers:** SalesHub Starter | SalesHub Pro

### **Overview**

Viceroy properties can bring their brand websites to life by embedding immersive virtual tours across high-visibility pages like Rooms, Highlights, and Overview. With **SalesHub Starter** or **Pro**, you can showcase your property through interactive, cinematic content that sparks emotional connection, enhances transparency, and helps convert lookers into bookers.

#### **Benefits:**

- Inspire Wanderlust and Drive Bookings: Immersive virtual tours give potential guests a vivid, emotional preview of your resort—showcasing scenic views, luxurious amenities, and unique experiences that photos alone can't capture. By letting them explore before they arrive, you spark excitement, build connections, and turn dreamers into bookers.
- Drive Engagement: Go beyond static images—interactive content keeps travelers exploring longer and builds excitement.
- **Inspire Confidence:** Virtual tours provide clarity and transparency, helping guests feel more confident in choosing your property over others.
- **Save Time:** Let the tour answer initial questions for you—minimizing the need for early-stage back-and-forth.



## **Step-by-Step: Creating Your Link**

### **Step 1: Select the Right Content**

- Choose one immersive asset per meeting space or ballroom listed in your Capacity Chart
- Only include spaces that appear in your Floor Plans or Capacities table
- Recommended Asset Types:
  - Enhanced 3D Models
  - o 360° Photos

#### **Step 2: Generate Share Links**

To streamline deployment, download the attached worksheet and follow these steps:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the Copy button next to Popup Modal Code
- List each room name exactly as it appears on your capacity chart
- Paste the corresponding link next to each room name

#### **Step 3: Submit to Your Digital Content Manager**

- Send an email to your property's Digital Content Manager
- Request that the virtual tours be added to your website
  - Include the completed worksheet

## **Recommended Content Types**

Content Type	Why It Works
Enhanced 3D Models	Let planners "walk through" the space virtually
360° Photos	Offer a highly realistic, detailed view of spaces and setups
Aerial 360°	Offer context with immersive views of the full property and surrounding locale
Nearby Attraction Tours	Highlight local destinations that support leisure & group
Video Productions	Engage audiences with dynamic walkthroughs



These formats increase clarity, encourage upsells, and enhance guest confidence.

#### **Placement Best Practices**

- Whenever possible, use a pop-up modal to keep the user on your website. This
  ensures a faster, smoother experience
- Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
- Use consistent CTAs ("Take a Virtual Tour") to indicate interactivity

## Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <a href="https://visitme.co">https://visitme.co</a>, which powers many of your tour links.

You can find the full list of recommended domains to allow here.

### **Need Help?**

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.