



Email Signature Integration Guide

***Value Drivers:** Group Bookings | Event Bookings*

***Product Tiers:** TrueTour | SalesHub Starter | SalesHub Pro*

Overview

Enhance your email signature with a personalized virtual tour link that showcases key spaces and offerings for your specific sales segment. Using **TrueTour**, **SalesHub Starter**, or **Pro**, sales teams can curate a collection of immersive assets—rooms, meeting spaces, amenities—and embed them behind a “Take a Virtual Tour” icon in every outbound email. This evergreen sales enablement touchpoint adds value to every interaction and keeps your property top of mind.

Benefits:

- **Drive Passive Lead Engagement:** Deliver immediate access to immersive content in every email without needing to tailor messages individually.
 - **Boost Group Bookings:** Let planners explore spaces visually before the first conversation, building excitement and trust.
 - **Personalize by Segment:** Curate asset collections based on the type of business you sell—corporate, weddings, social, group, etc.
 - **Stand Out in Outreach:** Replace generic brochure links with interactive, branded content that reflects your unique value.
 - **Create Shareable Moments:** Recipients can easily forward the link internally—turning your email into a shareable visual pitch.
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Step-by-Step: Creating Your Proposal Link

Step 1: Select the Right Content

Choose immersive visuals that are directly relevant to your selling segment:

- Corporate: Meeting rooms, guest rooms, restaurants, lounges
- Weddings: Ballrooms, ceremony sites, outdoor spaces, bridal suites
- Social/Leisure: Pool, spa, rooftop bar, entertainment areas

Step 2: Create the Experience

Use **SalesHub Starter or Pro** to:

- Curate your User Collection
 - Customize the menu, asset order, or category names as needed
 - Arrange the asset order to match your selling workflow and targeted audience
 - Ensure your Property Info Card and Digital Business Card are enabled
 - Lock the your user collection

Step 3: Copy Your Link

- Click the **Share** icon
- Click **Copy** link

Use **TrueTour** to:

- Copy your Full Collection
 - Click the **Share** icon
 - Click **Full Collection**
 - Click **Copy** link

Step 4: Place Your Curated Collection in Your Email Signature

- Navigate to your Email Settings
 - Insert a visual icon or hyperlink labeled "Take a Virtual Tour" in your signature
 - Link the icon or text to your User Collection url
 - For visual inspiration, see examples in the resource center or use provided templates
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Experience Settings Configuration

Apply these settings to your experiences in app when preparing your proposal for use in MI Sales Companion:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Enabled
Digital Business Card	Enabled

Optimize the viewing experience by eliminating distractions and focusing on the essential information. This ensures a streamlined, brand-consistent presentation.

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the space virtually
360° Photos	Offer a highly realistic, detailed view of spaces and setups
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot
Aerial 360°	Highlight venue location, size, and layout in context
Video Productions	Deliver an emotional or branded narrative visually

These formats help planners visualize experiences clearly and confidently.

Placement Best Practices

- Match content to your specific audience (don't use a general collection)
- Place the “Take a Virtual Tour” link or icon below your contact info or under a divider
- Keep the experience lightweight & focused



Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager [here](#).