



Hilton Website Integration Guide

Events Page

Value Drivers: Event Bookings | Group Bookings | Site Tours

Product Tiers: SalesHub Starter | SalesHub Pro

Overview

Hilton properties can upgrade their Events pages by embedding immersive 3D and visual content using **SalesHub Starter or Pro**. This integration allows planners to explore connected meeting spaces through self-guided virtual tours, increasing clarity, engagement, and group booking momentum.

Benefits:

- **Go Beyond the Capacity Chart:** Help planners understand flow, layout, and ambiance in a way specs alone can't convey.
 - **Deliver Virtual Site Tours, Instantly:** Give planners a quick, self-guided look at your meeting spaces—helping them assess fit and flow right from the listing.
 - **Inspire Confidence:** Virtual tours provide clarity and transparency, helping planners visualize their meeting space and feel more confident in choosing your property over others.
 - **Accelerate Event Inquiries:** With fewer questions and more clarity upfront, planners are more likely to reach out and move forward, faster.
 - **Drive Group Bookings:** When planners can see how their groups will fit into your space, they're more likely to secure your venue for larger events.
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Step-by-Step: Creating Your Link

Step 1: Create the Experience

Use **SalesHub Pro** to:

- Create a multi-asset experience that aligns with the spaces featured on your Events page:
 - Meeting & Event Spaces
 - Only include 360s and/or 3D Models
 - **Important:** Ensure there are no Mattertags (pinpoints) within the model, or embedded arrows/icons within your 360s
 - Customize asset arrangements to match your narrative or key selling points
- Title the **Experience Distribution - Hilton Website - Events Page**
- Open Experience settings to turn off the Property Info Card & Digital Business Card, then lock the Experience

Use **SalesHub Starter** to:

- Choose one immersive asset
 - Typically your most comprehensive 3D model of your meeting space

Step 2: Copy Your Link

For Experience Links:

- Click the **Share** icon on the Experience
- Click **Copy**

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

Step 3: Submit via Hilton Content Gateway

Once your link is ready, follow this procedure:

- Log into **The Lobby**
- Click **My Apps/Reports**
- Click **Content Gateway**
- Select **Request a Service**
- Click **Property Content Management**
- Choose **Dining** or **Event Content**
- Complete the submission form and paste your virtual tour link
- Click **Submit**



Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

**Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

Recommended Content Types

Content Type	Why It Works
3D Models	Let planners “walk through” the space virtually. Important Note: Verify that no Matteredtags (pinpoints) are active within the model.
360° Photos	Offer a highly realistic, detailed view of spaces and setups Important Note: Verify that your 360 does not contain any embedded arrows or icons.

These formats help planners visualize your space, assess fit, and accelerate engagement.

Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
- Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
- Use consistent CTAs (“Take a Virtual Tour”) to indicate interactivity



Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.