



TripleSeat Integration Guide

Value Drivers: *Group Bookings | Event Bookings | Room Bookings*

Product Tiers: *SalesHub Starter | SalesHub Pro*

Overview

Enhance your Tripleseat proposals and lead forms by integrating immersive virtual tours of your event spaces. Utilizing **SalesHub Starter** or **Pro**, you can provide planners with a dynamic, interactive experience that showcases your venue's layout and ambiance, fostering quicker decision-making and setting your proposals apart from the competition.

Benefits:

- **Enhance Proposals:** Integrate 3D models directly into your proposals to give meeting planners a clear, immersive look at your meeting spaces.
 - **Drive Group Bookings:** Visually engaging content, such as 3D models, helps your proposal stand out and keeps planners engaged longer, increasing the likelihood of a decision.
 - **Save Time:** With interactive 3D models, planners can better understand the layout and details of your venue without needing multiple follow-ups, freeing up time for your sales team.
 - **Differentiate from the Competition:** By providing more detail in an interactive, immersive way, you stand out from the competition, making your proposal more memorable.
-

Step-by-Step: Enhancing Your TripleSeat Proposal

Step 1: Create the Experience

Use **SalesHub Pro** to:

- Create a multi-asset experience that aligns with the spaces being offered in the proposal:
 - Meeting & Event Spaces



- Accommodations
- Special Event Setups
- Customize asset arrangements to match your narrative or key selling points
- Title the Experience ***Distribution - TripleSeat - Proposal Name***
- Open Experience settings to lock the Experience

Use **SalesHub Starter** to:

- Choose one immersive asset
 - Typically your most comprehensive 3D model of the connected meeting space

Step 2: Copy Your Link(s)

For Experience Links:

- Click the **Share** icon on the Experience
- Click **Copy**

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

Step 3: Adding a Virtual Tour Link to Email Templates

Group-Wide Email Template

- Navigate to **Settings → Discussion Email Templates**
- Choose the appropriate section (*e.g., Lead, Booking, or General Event Templates*)
- Click **Add Template**
- Name the template and select which **Location(s)** it should be available for
- (*Optional*) Enable:
 - "Include this email in Guest(s)' response"
 - "Allow Email Signature"
- Customize your **Subject Line** and **Email Body**
 - Paste your SalesHub/TrueTour link with CTA text like: *"Click here to take a virtual tour of our [Room Name]"*
 - Use Merge Fields to personalize (*e.g., guest name, event date*)
- Click **Save**
 - The new template will now be accessible across your team within the selected lifecycle stage.



Personal Email Template

- Go to **My Profile** (click your name at the top or from the sidebar)
- Click **Email Templates**
- Choose the appropriate section and click **Add Template**
- Customize the **Subject Line** and **Email Body**
 - Add your tour link and use Merge Fields as needed
- (Optional) Enable:
 - "Include this email in Guest(s)' response"
 - "Allow Email Signature"
- Click **Save**
 - This template will now be available to you at the chosen email stage.

Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Enabled
Digital Business Card	Enabled

**Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners "walk through" the meeting space
360° Photos	Offer a highly realistic, detailed view of spaces
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot

These formats help planners visualize experiences clearly and confidently.



Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
- Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
- Use consistent CTAs ("Take a Virtual Tour") to indicate interactivity

Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is [<https://visitme.co>](https://visitme.co), which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.